WEBVTT

00:00:00.000 --> 00:00:00.000 Yeah. That's that's start. And I promise this will meeting will not go past 9 Google. 00:00:00.000 --> 00:00:08.000 Keep track of time. 00:00:08.000 --> 00:00:19.000 Okay. Good evening, everyone. Thank you for being here, and this is a Cec. 00:00:19.000 --> 00:00:33.000 30 communication and outreach Committee meeting. This meeting was called by the committee and will be moderated by myself. 00:00:33.000 --> 00:00:38.000 Jonathan Greenberg, and my co-chair bonnie sell at San Jose. 00:00:38.000 --> 00:00:43.000 We have Spanish interpreters here, working on a separate line. 00:00:43.000 --> 00:01:11.000 Thank you to them for being here with us, and providing this important service to our Spanish speaking families, I would ask all participants to please speak slowly, and to allow the interpreters to keep up the interpreters will now announce instructions in Spanish for attendees who may wish to dial into the 00:01:11.000 --> 00:01:23.000 . Could you mean? The following message is, gonna Be in Spanish? 00:01:23.000 --> 00:01:30.000 Say, says Quater, on the owner, Quadrant, hey, Grace! 00:01:30.000 --> 00:01:31.000 See it associated 00:01:31.000 --> 00:01:32.000 Spanish line at this time 00:01:32.000 --> 00:01:33.000 Thank you. We also have captioning available for those who would like to use it. 00:01:33.000 --> 00:01:34.000 Just click on the show captions button at the bottom of your screen. 00:01:34.000 --> 00:01:35.000 This is a public meeting, and is being recorded. Please mute your microphone, and I'm will now call the meeting to order. 00:01:35.000 --> 00:01:40.000

It is 7 37 Pm. And I will now call roll for the committee members, Kelly Craig 00:01:40.000 --> 00:01:52.000 Jonathan Greenberg is present. Juliet Noor Haji 00:01:52.000 --> 00:02:22.000 Victoria Medallions 00:02:57.000 --> 00:02:58.000 Present. 00:02:58.000 --> 00:03:02.000 Michelle Moore. 00:03:02.000 --> 00:00:00.000 Present. 00:00:00.000 --> 00:00:30.000 I'm still going through them 00:02:00.000 --> 00:02:05.000 Modi sella santos 00:02:05.000 --> 00:02:11.000 Whitney. 2 Songs 00:02:11.000 --> 00:02:41.000 Is present, and Esther Brahalla 00:03:21.000 --> 00:03:22.000 Present. 00:03:22.000 --> 00:03:23.000 This is a working meeting, and we will not be hearing comments during this meeting. 00:03:23.000 --> 00:03:24.000 If you do have comments, you can put them in the Q. 00:03:24.000 --> 00:03:25.000 A or comments and questions can always also be addressed to the Council via email at Cec. 00:03:25.000 --> 00:03:26.000 30 at schools. Dot, Nyc. Gov. 00:03:26.000 --> 00:03:27.000 So the agenda, and I'll say, Whitney, Yeah, you have a question or a comment. 00:03:27.000 - > 00:03:28.000You can put it in the chat, and we'll we'll read it out

00:03:28.000 --> 00:03:29.000 Okay. So the agenda for tonight. This is the first meeting of this of this committee. 00:03:29.000 --> 00:03:30.000 This year, and and Marcel and I what it's to start with a pretty, a pretty straightforward agenda, discussing some things that we all know. 00:03:30.000 --> 00:03:59.000 Kind of need, some attention, things that were left off last year, but I would like to leave some time for us to discuss ideas that the committee has for anything on the topic of communication and outreach to our to the families in our in our district so the the first topic on the 00:03:59.000 --> 00:04:04.000Agenda, so I'll just read out what's on the agenda. 00:04:04.000 --> 00:04:09.000 So everybody hears it. We have it. Just up to a zoom discussion of updating the website. 00:04:09.000 --> 00:04:11.000 First, second, we have. We are gonna talk about commissioning a new logo for the Cec. 00:04:11.000 --> 00:04:29.000 Which is something we started to talk about last year, and then we're gonna talk about setting a a committee schedule, and then we have new business. 00:04:29.000 --> 00:04:31.000 So anything else that anyone else wants to bring up. We can. 00:04:31.000 --> 00:04:43.000 We can talk about then. So the website I 00:04:43.000 --> 00:04:51.000 I'm just gonna talk a little bit about how the website works and then talk about some things that I and need. 00:04:51.000 --> 00:04:58.000We need a little bit of work on for the website but I also wanna see start thinking about ways in which we can make the website more useful to to people. 00:04:58.000 --> 00:05:08.000 So yeah, that's a that's a discussion we can start today. 00:05:08.000 --> 00:05:14.000 But also you know everyone can think about and we can. We can also talk about more in future meetings. 00:05:14.000 --> 00:05:43.000

Our website was redesigned about 3 years ago, and is maintained by a a man who runs a business making websites for schools and Ccs. 00:05:43.000 --> 00:05:54.000And he is very responsive. So whenever Gail sends anything to him, he always responds. 00:05:54.000 --> 00:06:04.000 I once emailed him and he emailed back from his vacation in Mexico to say, You know I can't get this this. 00:06:04.000 --> 00:06:11.000 I can't get to this today. I'm in Mexico, and I said, Don't worry about it, you know, but he's very, very responsive. 00:06:11.000 --> 00:06:25.000 What he can do is somewhat limited compared to you know the the full range of what websites can do, but but it is accessible, which is important. 00:06:25.000 --> 00:06:39.000 Our, our our website, needs to be accessible for users with with disabilities, and he stays on top of updating the site. 00:06:39.000 --> 00:06:52.000 So what we do is we basically give him either files or information to post to that website the original, the rigorous. 00:06:52.000 --> 00:07:02.000 When we started the website we kind of mapped out what pages we wanted, and he built those pages, and we then gave him text to put on those pages. 00:07:02.000 --> 00:07:06.000 In some cases what he'd put on is like a Pdf. 00:07:06.000 --> 00:07:14.000 That you scroll through on the page. In other cases it is actual text right on the page. 00:07:14.000 --> 00:07:27.000 So the thing about the website is that there are number of pages that never fully got build in, and also a lot of. 00:07:27.000 --> 00:07:32.000 Now quite a bit of information that's out of date. 00:07:32.000 --> 00:07:55.000 So I would like us to kind of figure out, maybe like, divide the labor a little bit and figure out. Who can, perhaps you know, write the text that needs to be filled in or update the information that needs to be updated 00:07:55.000 --> 00:07:56.000 I I think we the best thing is for me to share my screen here.

00:07:56.000 --> 00:08:08.000 I'll put. I'll bring up the website here 00:08:08.000 --> 00:08:18.000 Nope gail! Can you make me co-host 00:08:18.000 --> 00:08:21.000 Okay. 00:08:21.000 --> 00:08:26.000 Alright. 00:08:26.000 --> 00:08:36.000 Does everybody see the website okay. So here is, here's our website? 00:08:36.000 --> 00:08:47.000 We have sort of announcements of upcoming meetings and other upcoming things. 00:08:47.000 --> 00:09:06.000 On the homepage. There are also some other things on here that we thought were important, but I think we could revisit that and put them somewhere else, or in some cases they might. 00:09:06.000 --> 00:09:11.000 Be somewhere else already. But we can think about that 00:09:11.000 --> 00:09:19.000 Sorry, so the 00:09:19.000 --> 00:09:26.000 Let's see. 00:09:26.000 --> 00:09:31.000 So one of the pages that I noticed it definitely needs to be updated. 00:09:31.000 --> 00:10:01.000 If we want to keep it is this one which is the elected officials page, which is which will be, which is already out of date because these are the previous city council, members and previous governor but also the the some of the districts are changing as of January first so 00:10:06.000 --> 00:10:14.000 We're gonna need to go in and actually, if we wanna keep this, we're gonna have to you know. 00:10:14.000 --> 00:10:23.000 Look at a map, and I and I can, if if somebody wants to do this, I can give them all of the information like the map that they just need to to look at to do this. 00:10:23.000 --> 00:10:39.000

But it is a little bit painstaking work to figure out what school is in which district, both at the city and State level 00:10:39.000 --> 00:10:51.000 Anybody interested in doing some some or all of of this Kelly. 00:10:51.000 --> 00:10:58.000 You're you're interested. That's great. 00:10:58.000 --> 00:11:28.000 I think if you Gail is, do we have. I feel like Get did Deb do the original one of these 00:12:14.000 --> 00:12:22.000 I did 00:12:22.000 --> 00:12:23.000 Sure can sure can yes. 00:12:23.000 --> 00:12:24.000 You did. Okay. Do you have like a word document that you could send Kelly that she could update. 00:12:24.000 --> 00:12:25.000 Okay. Great. Okay. So 00:12:25.000 --> 00:12:26.000 The map 00:12:26.000 --> 00:12:27.000 Is missing. 00:12:27.000 --> 00:12:28.000 Some schools. 00:12:28.000 --> 00:12:50.000 I think, or no, maybe not. It's definitely missing 3 98 00:12:50.000 --> 00:12:51.000 It is missing it. It's an older map, Jonathan, that does need to be updated 00:12:51.000 --> 00:12:59.000 Okay. 00:12:59.000 --> 00:13:00.000 We can ask district planning to update the map 00:13:00.000 --> 00:13:01.000 Did this? Did this come from district planning? Do you think Dr. 00:13:01.000 --> 00:13:05.000 Kabatso

00:13:05.000 --> 00:13:08.000 He looks like a district planning map. No. 00:13:08.000 --> 00:13:09.000 Now it came from Deb. 00:13:09.000 --> 00:13:10.000 Okay. 00:13:10.000 --> 00:13:13.000 Oh, sorry! We can still ask them for a map to 2. They 00:13:13.000 --> 00:13:16.000 But Dr. Composto Laura made a beautiful map. 00:13:16.000 --> 00:13:18.000 Can we steal hers 00:13:18.000 --> 00:13:20.000 Sure. 00:13:20.000 --> 00:13:22.000 We'll ask her for it if 00:13:22.000 --> 00:13:28.000 You think it's on our website. You can take it off our website also, and it's very nice because it really talks to you a little bit, gives you really interactive. 00:13:28.000 --> 00:13:29.000 That's a very nice map 00:13:29.000 --> 00:13:31.000 It's oh, she didn't outstanding job on that. Yes. 00:13:31.000 --> 00:13:33.000 Yeah, you should certainly use it. 00:13:33.000 --> 00:13:34.000 Right? Okay. 00:13:34.000 --> 00:13:35.000 Okay, great. Any I I any time we can we can. 00:13:35.000 --> 00:13:47.000 Move you off of the the district's labor. We'll we'll we'll do that 00:13:47.000 --> 00:14:01.000 I first started. This I worked with Jack Wall. She took all the superintendents away, and he said: You have to learn to steal from each other. 00:14:01.000 --> 00:14:02.000 Okay, that's true.

00:14:02.000 --> 00:14:03.000 Great. You know one thing that I actually would like and I don't know how other committee members feel about this, but I think it would be kind of interesting to also have a have high school a map that had high schools on it not because we cover the high schools but just because it's information that some 00:14:03.000 --> 00:14:04.000Families want to know. I don't know if how other anybody anybody have a feeling on that 00:14:04.000 --> 00:14:33.000 Michelle. 00:14:33.000 --> 00:14:34.000 And yeah, I agree. I think it's you know. Not that you know may say so, but it's comprehensive. At least we should show the do we school the high schools, you know in the district. As well 00:14:34.000 --> 00:14:35.000 That's what this is about. Say at the top 10%, and always steal from your colleagues, which is a good thing because you don't have to reinvent the wheel right 00:14:35.000 --> 00:14:36.000 So I assume the one that the district made. Doctor Processor doesn't have high schools on it. 00:14:36.000 --> 00:14:37.000 I'm I'm gonna be honest. I don't know but we can ask you to put it on. 00:14:37.000 --> 00:14:38.000 I don't think I mean let you know 00:14:38.000 --> 00:15:08.000 If it yeah, and if she can, and if she can't, you know, maybe we could ask. You know we could ask district planning for a high school map. But we could put them both on there that's not a not a problem okay. 00:15:08.000 --> 00:15:09.000 Or any is it? Is it strange to do it separate to have high schools on a separate map 00:15:09.000 --> 00:15:19.000 I don't. I don't think it's strange at all. 00:15:19.000 --> 00:15:32.000 I mean more because I mean definitely the older parents children get the more interest they will have, and also the availability of high schools in our in our area. 00:15:32.000 --> 00:15:50.000

But we are focusing on on elementary and middle. I you know I I definitely, and the other thing is with the more information you put on a mob map potentially it gets also harder to to read 00:15:50.000 --> 00:15:51.000 Because then, I'm also thinking, Oh, where's the Pre. 00:15:51.000 --> 00:15:57.000 K. Separate, or you know the how do I get that that kind of information? 00:15:57.000 --> 00:16:00.000 But I guess by just clicking on a if it's an interactive map. 00:16:00.000 --> 00:16:01.000 The other map that you're talking about you. You would have that information 00:16:01.000 --> 00:16:02.000 We could also direct parents to my schools, which has an interactive map. 00:16:02.000 --> 00:16:03.000 That's a little bit clumsy to use, but it has all the schools. 00:16:03.000 --> 00:16:04.000 If you take, you know you can zoom in and out and find all the schools that are that are on a particular area. 00:16:04.000 --> 00:16:34.000But but let's see what let's should we take a look at the map that is on the on the district website 00:16:35.000 --> 00:16:39.000 I. I just went looking for it, and I couldn't find it 00:16:39.000 --> 00:16:47.000 I I have to say that throughout this this most recent high school application process I actually find there's a lot of the DOE has has more informational stuff available. 00:16:47.000 --> 00:17:01.000And we could also be providing more links. The only cafe it is that you have to constantly check. 00:17:01.000 --> 00:17:10.000 If those links are still current. So even if you you know if you do that, you need someone who who checks the links every now and then. 00:17:10.000 --> 00:17:13.000 But I I think there's I I've bumped into a lot of you know little videos. 00:17:13.000 --> 00:17:14.000 Things that are explained about the admission process that we may be can link to to make it easier for people.

00:17:14.000 --> 00:17:15.000 Yes, Esther, that is a a really great point, and we already do a little bit of that under resources. 00:17:15.000 --> 00:17:16.000 We ha! Under our our admissions. Page. Well, so this is out of date, but these are all links to the to the do. 00:17:16.000 --> 00:17:17.000 E, website and then here the enrolled by grade information. 00:17:17.000 --> 00:17:18.000 This is all information from, do we? Website? And then we have this from the DOE. 00:17:18.000 --> 00:17:19.000 All of these are links, some of which we haven't put in yet, but and I just checked them today, and they're all still there. 00:17:19.000 --> 00:17:20.000 So I think you're right when possible with you know. 00:17:20.000 --> 00:17:22.000 Let the DOE let us just link to to do. 00:17:22.000 --> 00:17:52.000 We content? I think that's right. 00:18:33.000 --> 00:18:34.000 Okay. 00:18:34.000 --> 00:18:37.000 So I would like to apologize, because I think I jumped the gun. 00:18:37.000 --> 00:18:38.000 Maybe the map wasn't finished yet that Laura showed me. 00:18:38.000 --> 00:18:39.000 Yeah, I'm sure we can work it out not to worry 00:18:39.000 --> 00:18:40.000 So I want to apologize for that 00:18:40.000 --> 00:18:41.000 No, what's up for a moment. I don't know what happened. 00:18:41.000 --> 00:18:47.000 Maybe she was having a problem with it. So I'll look into it tomorrow. 00:18:47.000 --> 00:18:52.000 Okay. Thank you. 00:18:52.000 --> 00:18:53.000 Someone else. What a gym. Yeah.

00:18:53.000 --> 00:19:01.000 A question. So do we have listed on our site the boundaries of our district 00:19:01.000 --> 00:19:05.000 The only thing is that map 00:19:05.000 --> 00:19:14.000 Yeah, I you know I think it would if we could develop a short boundary description, even if that's under. 00:19:14.000 --> 00:19:23.000 You know listed as a footnote, so folks know the era particularly, though you know the the southern part of the district. 00:19:23.000 --> 00:19:34.000 You know how far you know how far that extends 00:19:34.000 --> 00:19:35.000 Holy. 00:19:35.000 --> 00:19:38.000 It's describing. It might be quite long winded because something it's like in the middle of a block. 00:19:38.000 --> 00:19:51.000 But we could. We could have a we could. We could look, we could have a either, an image that has the boundary on it. 00:19:51.000 --> 00:20:13.000 Or link to to something I can. I can look into that because there are definitely lots of sites that have the boundaries on them, and you know that would be easy to to to show 00:20:13.000 --> 00:20:21.000 Okay. 00:20:21.000 --> 00:20:28.000 Oh, we have 00:20:28.000 --> 00:20:46.000 So under our schools. We have this document that has the name of the school, the address, a link to the website? 00:20:46.000 --> 00:21:05.000 I will say that the those these links need all need to be checked, because I know that some schools have changed their websites or their even their urls need to make sure that this all works has the name of the princess the name of the parent coordinator the parent coordinators 00:21:05.000 --> 00:21:15.000

Email address and the name of the this, our the CC liaison

00:21:15.000 --> 00:21:25.000 Is this is probably not completely up to date. Kale 00:21:25.000 --> 00:21:28.000 You're you're muted 00:21:28.000 --> 00:21:29.000 Oh, you did it. Okay. 00:21:29.000 --> 00:21:39.000 I recently did it. It's possible that there are one or 2, but I would say at least 90% of them at this point are pretty accurate because I did have to recreate the entire document because we couldn't find it anywhere 00:21:39.000 --> 00:21:44.000 Okay. 00:21:44.000 --> 00:21:52.000 So this does bring up one question, which is that the principals email addresses are not on here. 00:21:52.000 --> 00:21:58.000 The principals email justice are all on the DOE website. 00:21:58.000 --> 00:22:09.000 And I don't know why. You know we we haven't ever had them on our website 00:22:09.000 --> 00:22:15.000 I think it. Some parents would like to have have you know better access to the the principals. 00:22:15.000 --> 00:22:16.000 Email address any thoughts from the committee 00:22:16.000 --> 00:22:17.000 Just another way to to help the parents in our district, because a lot of people also get lost on a DOE website 00:22:17.000 --> 00:22:21.000 I know nice. It's just a guy 00:22:21.000 --> 00:22:22.000 I can't see everyone, so 00:22:22.000 - > 00:22:23.000On the on the one end you can have it there, which is some some work to edit. 00:22:23.000 --> 00:22:24.000 On the other hand, you have a direct click to the website where I'm assuming that most principles have. 00:22:24.000 --> 00:22:25.000

If they're their email or I don't.

00:22:25.000 --> 00:22:26.000 But I don't know, for certain different schools might do that very differently. Actually, I don't know

00:22:26.000 --> 00:22:27.000 Yeah, I would appreciate them. To be honest on the website.

00:22:27.000 --> 00:22:28.000 Cause even just my 3 schools, I, some of the the principals changed so I didn't have the email address.

00:22:28.000 --> 00:22:29.000 It was not on the website, and I had, you know I had to go through the whole talking to the secretary, saying, Hey, it's me!

00:22:29.000 --> 00:22:59.000 So I would I. I think I would like them

00:23:16.000 --> 00:23:22.000 Okay. Well, on the topic of the the document. It would be better.

00:23:22.000 --> 00:23:52.000 It would be better, as far as accessibility goes, to have this not be a document, but be just text on the website and if it were, then, then whenever something changes we don't have to change the parts that were you know we're changing, we'd only have to change the things that needed to

00:23:52.000 --> 00:23:57.000 Be changed rather than the whole document

00:23:57.000 --> 00:24:00.000 That's something that I think we can talk to to.

00:24:00.000 --> 00:24:15.000 Build, the the our contractor about, but but for now I think all we need to do, because now we do have a document is to add the principals email addresses to them.

00:24:15.000 --> 00:24:25.000 Gail, do you have a list of of the principals email addresses

00:24:25.000 --> 00:24:30.000 Okay. So is that something you can. You could add

00:24:30.000 --> 00:24:39.000 Okay.

00:24:39.000 --> 00:24:55.000 We do need to add oh, so here for this page. We did do it in right on the on the website, and I think it would probably be good if the other pages looked like this.

00:24:55.000 --> 00:25:02.000 But we are missing our new gift and talented programs on this on this page. 00:25:02.000 --> 00:25:21.000 So I don't know it might just. There's just 3 of them probably easiest scale for you to just send them to Bill and add and ask him to add, What's the 00:25:21.000 --> 00:25:27.000 Yeah, I'm gonna have to ask Bill what's easiest for him 00:25:27.000 --> 00:25:29.000 Sure this is on just right on the website 00:25:29.000 --> 00:25:31.000 Yeah. 00:25:31.000 --> 00:25:32.000 Okay. 00:25:32.000 --> 00:25:33.000 Yeah, I'm pretty sure cause I've talked to him about the website. 00:25:33.000 --> 00:25:47.000 I'm pretty sure that if you just gave him the information for those 3 schools he could fit it right in like at the bottom, or wherever you ask him to to do it 00:25:47.000 --> 00:25:52.000 Okay. 00:25:52.000 --> 00:25:55.000 And I think that's okay. Go ahead. 00:25:55.000 --> 00:26:03.000 If you do, and I think you'll excuse me if you do that you gotta not let them know like those these gifted and talented schools start in K. 00:26:03.000 --> 00:26:04.000 Yeah. 00:26:04.000 --> 00:26:10.000 The 3 new ones starting grade, 3, you know. So people looking to like put their children in that's I think, an important fact. 00:26:10.000 --> 00:26:12.000 We need to let them know 00:26:12.000 --> 00:26:18.000 Yeah. I wonder if we could just say the grades for each of the programs. 00:26:18.000 --> 00:26:34.000

So say, K. You know K. To 5 or 3 to 5, or something like that 00:26:34.000 --> 00:26:38.000 And 00:26:38.000 --> 00:26:47.000 So here's the pages where we need to fill in some stuff that we meant to have 00:26:47.000 --> 00:26:54.000 We. 00:26:54.000 --> 00:27:00.000 We have. Let's see we have a we wanted to say something about multilingual learners. 00:27:00.000 --> 00:27:04.000 Basically I need some kind of introduction, and then to Link. Send them. 00:27:04.000 --> 00:27:28.000 Like, you know, to have links from the DOE and then a link to the to the Blue Book, which is of the Blue Book, talks about the you know what schools are overcrowded, and what's what the criteria is for overcrowded or or under underutilized, I 00:27:28.000 --> 00:27:45.000 Can I can do those those. I don't know why we have done those is not a lot of work 00:27:45.000 --> 00:28:01.000 And we have related groups take the C. Ecc. Off, and then 00:28:01.000 --> 00:28:11.000 Victoria, do you think we need a description? Do you think it would be helpful to have a description of the President's Council here, or or just? Does the President's Council have a website 00:28:11.000 --> 00:28:13.000 Yeah, we do. 00:28:13.000 --> 00:28:18.000 Okay. So do you think do you think there should be a description of what the President's Council is, or just a 00:28:18.000 --> 00:28:33.000 I think so. I might be helpful because some Pca presidents don't even know that it exists. It might be helpful 00:28:33.000 --> 00:28:34.000 Absolutely. 00:28:34.000 --> 00:28:37.000Okay, would you be willing to to write a a short, a short description and and send the that and the link to again?

00:28:37.000 --> 00:28:41.000 I'm sure Dale has it, but to send the link to to Gale. 00:28:41.000 --> 00:28:42.000 Sure thing. 00:28:42.000 --> 00:28:45.000 Okay. Michelle 00:28:45.000 --> 00:28:49.000 Why are we taking the Ecc. Off 00:28:49.000 --> 00:28:55.000 The Ecc. When we did this was a different kind of organization. 00:28:55.000 --> 00:29:12.000 So the Ecc for many years was a but organization that represented all of the councils to the to the DOE. 00:29:12.000 --> 00:29:19.000 Last year or the year before last year, the Ecc. 00:29:19.000 --> 00:29:25.000 Kind of reorganized and became a a nonprofit organization. 00:29:25.000 --> 00:29:29.000 That with a with a mission, and you know a a you know very particular mission. 00:29:29.000 --> 00:29:37.000 And so it's a different kind of animal. We could decide to have another page, or even a another section that had those kinds of organizations that might be useful to people. 00:29:37.000 --> 00:29:52.000 But this was like governance kind of stuff, you know. It's no longer really a governance organization. It's it's a it's a advocacy organization 00:29:52.000 --> 00:29:57.000 And do we have for the other page is there a link to a parent university? 00:29:57.000 --> 00:29:59.000 When you go on this page 00:29:59.000 --> 00:30:02.000 I don't think so. 00:30:02.000 --> 00:30:08.000 Oh, I thought that was the one. It says something about parent education that is not parent university. 00:30:08.000 --> 00:30:09.000

Where is that? 00:30:09.000 --> 00:30:17.000 You are schools. No, you, the the previous page you were on 00:30:17.000 --> 00:30:20.000 On the do we 00:30:20.000 --> 00:30:23.000 Yeah, yeah. Th that's what that's what it says. 00:30:23.000 --> 00:30:26.000 Adult education. I thought it was parent university, but maybe not 00:30:26.000 --> 00:30:41.000 No, the adult education is actually like more formal classes for adults, that the DOE 00:30:41.000 --> 00:30:51.000 Do we provides so like English is a new language career, and technical courses for for adults rather than 00:30:51.000 --> 00:30:56.000 Isn't that all to get her now in parent university 00:30:56.000 --> 00:30:58.000 Is that separate 00:30:58.000 --> 00:31:04.000 Well, this is not for adults. This is for parents sorry the adults. 00:31:04.000 --> 00:31:05.000 Oh, okay. 00:31:05.000 --> 00:31:12.000 Education is not necessarily for parents. It's for anyone who needs skills or you know. 00:31:12.000 --> 00:31:19.000 But I do think I do think that's a good idea to have. 00:31:19.000 --> 00:31:26.000 Maybe we might have another section here that links to parent university to the the courses that they did. 00:31:26.000 --> 00:31:37.000 They have there. Michelle is your hand, an old hand or a okay? 00:31:37.000 --> 00:31:42.000 Yes, sir. Do you think it's is that would that? 00:31:42.000 --> 00:31:48.000 Would that be helpful there to have a have like another section with with, you know, Parrot, like

00:31:48.000 --> 00:32:03.000 I think so, because they they do offer. I I think I mean the yes, so I think it's good to to make it known that it exists at the same time. 00:32:03.000 --> 00:32:24.000 With all this we will start to suffer from the same issue, that it's an enormous amount of information that it's not necessarily presented in the clearest way, which is just hard 00:32:24.000 --> 00:32:35.000 But you know. Basically yes, I think it's it's good to offered his information, because there's a lot of interesting stuff offered through parent University. 00:32:35.000 --> 00:32:49.000 They also covered in multiple languages, which is also something that is, can be very helpful for people 00:32:49.000 --> 00:32:51.000 Okay. Yeah, I I mean this. 00:32:51.000 --> 00:33:00.000 And I think that most people have. No, I my guess would be that more than 80% of people have never heard of it. 00:33:00.000 --> 00:33:07.000 Yeah, we're never. This is never, gonna be a a really great website. 00:33:07.000 --> 00:33:12.000 We don't have, you know, designers or user experience. 00:33:12.000 --> 00:33:17.000 People, or whatever we can just sort of make it as clear? 00:33:17.000 --> 00:33:25.000 We can make it clear. So I I think adding another section here 00:33:25.000 --> 00:33:26.000 It's it's. It's a lot of information, but it's not. 00:33:26.000 --> 00:33:46.000 It's not. It's not too much 00:33:46.000 --> 00:33:47.000 Sure. Yeah? 00:33:47.000 --> 00:33:56.000 And I can do that or actually Yes, sir, can you just write up like one or 2 sentences about about parent university and and the link 00:33:56.000 --> 00:34:03.000 You do have to sign in with your account, so that might also cost some some stress.

00:34:03.000 --> 00:34:04.000 Yeah. Yeah. 00:34:04.000 --> 00:34:11.000 Well, we should say that we should say that like, how do you even get an account right like your kids account 00:34:11.000 -> 00:34:20.000Yeah, yeah, I think we isn't. That explained on our page. 00:34:20.000 --> 00:34:28.000 No Kelly. 00:34:28.000 --> 00:34:29.000 Yeah. 00:34:29.000 --> 00:34:30.000 Some schools have it. Some schools explain it on their website 00:34:30.000 --> 00:34:31.000 Present. 00:34:31.000 --> 00:34:32.000 My only suggestion would be when he's okay. 00:34:32.000 --> 00:34:33.000 Redoing the site to make it the phone handheld version. 00:34:33.000 --> 00:34:34.000 More user friendly, because some people don't have computers at home, and the people that are using their smart devices. 00:34:34.000 --> 00:34:35.000 It's not as user-friendly as what you're doing right now, Jonathan, with being able to use the mouse like the wave of the drop the like this bit it's really close to where that little guy is and every time. 00:34:35.000 --> 00:34:36.000 I try to do it. It makes it like change. The font. 00:34:36.000 --> 00:34:37.000 So I don't know just something for people that don't have access to computers. 00:34:37.000 --> 00:35:07.000 Maybe it's like while he's doing it, just to make it a little bit more conscious of people 00:35:15.000 --> 00:35:21.000 Yeah, we can. We can definitely, say that. Give him that feedback. 00:35:21.000 --> 00:35:26.000

I I think that what he does and I've seen a number of sites that he's made. 00:35:26.000 --> 00:35:27.000Is. He has like this kind of these like templates that uses for all of his sites, so I don't know how easy that would be for him. 00:35:27.000 --> 00:35:34.000 Oh, oh, hand! Sorry! 00:35:34.000 --> 00:35:35.000 But but we we should definitely give him that feedback who was next Michelle 00:35:35.000 --> 00:35:45.000 Oh, I don't know. I was kind of late going up, is there somebody before me? That's fine 00:35:45.000 --> 00:35:46.000 I don't think so. I think it's just you 00:35:46.000 --> 00:35:47.000Okay. Well, no, I was gonna say, cause I I was gonna agree with Kelly. 00:35:47.000 --> 00:35:48.000 Cause, that this navigating the site actually all the deal with sites on your phone is extremely difficult. 00:35:48.000 --> 00:35:49.000 Meaning to read, to keep track of the documents that come up, and if we're gonna talk to him, I mean he he's savvy, and he's professional and now, they're newer ways to do a refamp of a page so you can just go to tabs in order to get to where 00:35:49.000 --> 00:35:50.000 you want and have information load differently, and I think this that needs to be looked at. 00:35:50.000 --> 00:35:51.000 I mean, I think he needs to be asked for way that folks can easily access this from that only from your computer, but from your phone cause. 00:35:51.000 --> 00:35:52.000 That's what a lot of people use, and also just in tabbing through the sites. 00:35:52.000 --> 00:35:53.000 You know, with the first site doesn't have so much stuff on it, and that you can tap through the sites to find out what you want. 00:35:53.000 --> 00:36:23.000 Maybe reorganizing with a data set, so that it's all in one place, it may be a lot, but you know where to go to get it.

00:37:03.000 --> 00:37:11.000 I'm not sure that you will. He's he's he's as a said. 00:37:11.000 --> 00:37:12.000 He's very responsive, and he does what he does. 00:37:12.000 --> 00:37:22.000 You know, consistently, but he's not a he's not a designer. 00:37:22.000 --> 00:37:26.000 He kind of does. He has a little bit of, you know. 00:37:26.000 --> 00:37:30.000 He has. So I 00:37:30.000 --> 00:37:39.000 That was. That's like one. I don't know if we really want a a redesign, and at some point we may. 00:37:39.000 --> 00:37:49.000 I think we may want to look in a different direction, because he kind of does what he does. 00:37:49.000 --> 00:37:53.000 If there are specific things like the mobile, like being more better on a mobile device that we can tell him. 00:37:53.000 --> 00:38:05.000 I think, though, that's good to tell him. But he's I don't know. 00:38:05.000 --> 00:38:11.000 I don't think he's gonna be able to 00:38:11.000 --> 00:38:31.000 Help us make it more user friendly as a whole like that's not what he that's not really what he does. Unfortunately. 00:38:31.000 --> 00:38:34.000 Okay. 00:38:34.000 --> 00:38:41.000 Our I'm China. Think if there are any other, is the gale is the liaison. 00:38:41.000 --> 00:38:47.000 Is this: this is this is up to date. It looks like 00:38:47.000 --> 00:38:56.000 The liaison charge. Yes, and looks like everything else is is pretty, is pretty good. 00:38:56.000 --> 00:39:15.000 Are there any ideas of other information that might be useful to have for our communities in the in the district on our website

00:39:15.000 --> 00:39:25.000 Sorry. Go ahead, Kelly. 00:39:25.000 --> 00:39:31.000 Oh, sorry, is it helpful if we if people feel comfortable having their email address? 00:39:31.000 --> 00:39:32.000 So if somebody has a question where it knows that who the liaison is that they have a way of emailing us with district questions. 00:39:32.000 --> 00:39:43.000 I don't know if if people are comfortable or what the rule is on that. 00:39:43.000 --> 00:39:56.000 I totally agree, Kelly, and in fact, in addition to that that page, the place where I really think it should also be, is right here. 00:39:56.000 --> 00:40:21.000 I think maybe, Gail, can you send an email out and ask if just ask everybody's permission to put their their email address up and if somebody doesn't want it, then you know will leave that one off but for those members who do want their email address up there I think I certainly would be very 00:40:21.000 --> 00:40:25.000 Happy if somebody if people could see and contact me that way. 00:40:25.000 --> 00:40:34.000 So Hi, see? I sorry I couldn't see you, Gail is that so? 00:40:34.000 --> 00:40:35.000 Yes. 00:40:35.000 --> 00:40:42.000 That's okay. Great. 00:40:42.000 --> 00:40:53.000 Okay, any other ideas about the website. I mean one thing that I did when I when we first made this website. 00:40:53.000 --> 00:41:02.000 Was to look at a lot of other look at other Cecs or Council websites, and just get ideas from what they had on there. 00:41:02.000 --> 00:41:18.000 If you have some free time which I know most of us don't, you can always look around and other websites, council websites, and see if there's anything that they do that that might be you know useful. For us. 00:41:18.000 --> 00:41:24.000 But I think unless there's anything else, any other comments we can move on to the next.

00:41:24.000 --> 00:41:28.000 Oh, no, Michelle, that's your your that's an old hand right still. 00:41:28.000 --> 00:41:29.000 Yeah, we can move up to the 00:41:29.000 --> 00:41:34.000 Yeah, I'm I'm I'm sorry. Did I I keep on babbling without raising my hands. 00:41:34.000 --> 00:41:44.000 I I updated my my zoom, and I lost my hand there, or there's a lot of stuff missing on my screen, so I will I mean I'm here. 00:41:44.000 --> 00:41:45.000 But something is is not going quite well. What I wanted to say. 00:41:45.000 --> 00:42:08.000 Can we put that information on the the various school accounts that that exist, and how to how to create it, or how who to contact in case of of need. 00:42:08.000 --> 00:42:11.000 Like my school account when you I mean there's the admissions. 00:42:11.000 --> 00:42:14.000 There's the access to your child's information. 00:42:14.000 --> 00:42:32.000 The data that kind of stuff would that be and and if it's not yet there would it be an in good service to to offer on our side, or a link to a place where it already is would it clear remember. That we worked? 00:42:32.000 --> 00:42:45.000 On this this clear difference between the different school accounts that exist that that call, some confusion 00:42:45.000 --> 00:42:46.000 So I'm I'm just 00:42:46.000 --> 00:42:52.000 Yes, yes, absolutely I I'm I'm almost hesitant to make it ourselves, because I don't want to add to the confusion. 00:42:52.000 --> 00:42:56.000 But 00:42:56.000 --> 00:43:02.000 I think Depp or someone else with that, or I think she has something, or she worked on something. 00:43:02.000 --> 00:43:03.000I'm not sure if that's still up to date.

00:43:03.000 --> 00:43:12.000 But that is one place to start. I mean the other. The worst thing that we can do is actually make it more confusing. 00:43:12.000 --> 00:43:31.000 So you know it's just. I know that that parents struggle with it. So I'm just wondering if this is just another place where we can offer this. This information but only, if it's if it's clear 00:43:31.000 --> 00:43:32.000 Yes. 00:43:32.000 --> 00:43:33.000 Okay, can I make a suggestion? It's on the district 30 website. 00:43:33.000 --> 00:43:38.000 Maybe we could do a direct link to that. It's right there. 00:43:38.000 --> 00:43:39.000 You have the school account what to do, where to go, what you're supposed to do. 00:43:39.000 --> 00:43:46.000 They also have parent, university right there on the homepage. 00:43:46.000 --> 00:43:47.000 Yeah. 00:43:47.000 - > 00:43:53.000So both things are right there. We can direct them there. I know I personally wouldn't want to recreate. 00:43:53.000 --> 00:43:58.000 So schools account information because I don't want to make it more confusing to anybody. 00:43:58.000 --> 00:44:00.000 But also they have run for Cec elections is also on your homepage. 00:44:00.000 --> 00:44:09.000 Wow. Okay. 00:44:09.000 --> 00:44:10.000 Just to start. 00:44:10.000 --> 00:44:11.000 Yeah? Yeah? Where? Where? So I'm on the home. 00:44:11.000 --> 00:44:26.000 Oh, wait, hold on! Maybe I wasn't on the whole page 00:44:26.000 --> 00:44:31.000 You have the school calendar, then apply for middle school, apply for high school right under.

00:44:31.000 --> 00:44:32.000 There is the nixa information 00:44:32.000 --> 00:44:33.000 Right 00:44:33.000 --> 00:44:34.000 I think. What if I'm remembering correctly what Deb did is like 00:44:34.000 --> 00:44:35.000 Have the Nixon account, and my schools, and various other accounts, that parents might have all in one place, so that parents can differentiate. 00:44:35.000 --> 00:45:03.000 You know what what you do. With which account 00:45:03.000 --> 00:45:10.000 Yeah, that's right. But isn't there only the Nixon now 00:45:10.000 --> 00:45:11.000 Oh! 00:45:11.000 --> 00:45:12.000 No! My schools is still different, although they will, they are I they did say that they're aiming to have my schools integrated. 00:45:12.000 --> 00:45:18.000 It's just not 00:45:18.000 --> 00:45:19.000 Wow! 00:45:19.000 --> 00:45:20.000 It's it's well, or I mean maybe it is. 00:45:20.000 --> 00:45:25.000 You know Nixon is just a hub, so I've I'm 00:45:25.000 --> 00:45:35.000 I know when I went the last time I went to my schools it directed me right to Nixon, so I don't know 00:45:35.000 --> 00:45:36.000 And I don't have any young kids either, so that could be why 00:45:36.000 --> 00:45:37.000 Yeah, it's it's my schools, isn't, is it? On? 00:45:37.000 --> 00:45:38.000 Isn't on here. They did say that they were. 00:45:38.000 --> 00:46:00.000 Gonna do that. So but that was part of the confusion.

00:46:00.000 --> 00:46:01.000 Yes. 00:46:01.000 --> 00:46:02.000 There, you know, like people were very confused. My student my schools, you know. 00:46:02.000 --> 00:46:03.000Now it's Nixa. What's what like? 00:46:03.000 --> 00:46:04.000 It's it's they did not roll roll this out very clearly. 00:46:04.000 --> 00:46:34.000 So maybe when somebody be willing to ask Deb to to dig up that if if she in fact did do do some kind of 00:46:38.000 --> 00:46:39.000 I can ask her. 00:46:39.000 --> 00:46:40.000 Document. Clarify. Okay. Thanks. Thanks. Esther. 00:46:40.000 --> 00:46:41.000 Okay. Let's move on to the talk about a new logo. 00:46:41.000 --> 00:46:42.000 So we started this conversation a year ago at in this committee some ideas were thrown around. 00:46:42.000 --> 00:46:53.000 We talked about having a contest student contest for a new logo, and then well, we had a very busy spring, as I think we all remember, and it kind of got got lost, but I I still think it'd be great to have for the Cdc. 00:46:53.000 --> 00:47:23.000 To have its own logo. I'll open the floor to thoughts or ideas on on the best way to to go about getting getting a new logo for us. 00:47:56.000 --> 00:47:57.000 Okay. Kelly. 00:47:57.000 --> 00:47:58.000 But I'd be comfortable with it. 00:47:58.000 --> 00:47:59.000 We should just contract somebody to do it. I mean honestly, I think it's great in theory, like having contests, and then you have to figure out who's gonna select that? 00:47:59.000 --> 00:48:00.000And then we have a scale of some children in our district that are 3 and 4 years old, all the way up to 1314 years old, so that's like very

different, and especially if we're going to have this be something that we're using and your to come, we might just want to make it easy on 00:48:00.000 --> 00:48:01.000Ourselves, contract somebody at a reasonable price to do it present has some options, and maybe at our next committee meeting we can like a favorite. I don't know. 00:48:01.000 --> 00:48:31.000You know, and he was the the the consultant would have better ideas of how to group those things and how to make them more user user, friendly and more accessible 00:48:51.000 --> 00:48:52.000 Let's see. No, it wasn't my voice. It was technical difficulties. 00:48:52.000 --> 00:48:54.000 Whitney, do you wanna write something in the chat, or is, or is your voice feeling 00:48:54.000 --> 00:48:57.000 Can you hear me? 00:48:57.000 --> 00:49:02.000 It's still technical difficulties over here. But I agree with Kelly. 00:49:02.000 --> 00:49:05.000 I think we should just contract somebody to do it hopefully. 00:49:05.000 --> 00:49:29.000 We can get somebody affordable, you know. Just look at I I'm sure we have funds in the budget to you know to request this and just put our feelers out there and and see if somebody will to do it for you know a certain price 00:49:29.000 --> 00:49:45.000 Dale, could we work with to see, I guess what with the room we have in the budget for this, I mean, I'm pretty sure we bring it at our next business meeting finalize the costs there and then move forward with this 00:49:45.000 --> 00:50:03.000 Okay. We have tiny little room in the budget. Haven't spent very much money, but I have to find out about contracting it out and do we have to use a do we vendor? 00:50:03.000 --> 00:50:04.000I'm not sure the process for doing that, but we will. 00:50:04.000 --> 00:50:05.000 I'll look into it 00:50:05.000 --> 00:50:06.000

Oh, okay. Yeah. We can hear you

00:50:06.000 --> 00:50:07.000 Yeah, I doubt. I agree with Whitney and and Kelly that I think is what I had said originally. 00:50:07.000 --> 00:50:08.000 Although there were people at that last meeting that we're very really wanted to to to involve students. 00:50:08.000 --> 00:50:09.000 In this, so I I you know I wanted to respect that, but I I do agree, and especially now that it's you know, we realize how much is on our plate doing a contest is is quite a bit of work so I think that you. 00:50:09.000 --> 00:50:15.000 Know any contractor probably wants to talk to us, so as far as like what we want. 00:50:15.000 --> 00:50:20.000 What we want to convey out of a of a logo. 00:50:20.000 --> 00:50:23.000 You know what style we want what's what is? 00:50:23.000 --> 00:50:32.000 What's the feeling? So you know. Maybe we can try to look into the cost. 00:50:32.000 --> 00:50:44.000 Look into some contractors, and when we identify one we could invite them to to a a a committee meeting to to talk about. 00:50:44.000 --> 00:50:51.000 You know the design got a design process. The last time we talked about this somebody knew. 00:50:51.000 --> 00:50:55.000 At least one person knew somebody who was a designer in the in in our community. 00:50:55.000 --> 00:51:05.000 I'm get it looks like whoever that was is not here so. 00:51:05.000 --> 00:51:35.000 But let's see, Gail, what what our you know, what our restrictions are 00:52:07.000 --> 00:52:08.000 And we release the interpreters. Please. 00:52:08.000 --> 00:52:09.000 Even being. Whoever say says Quadro no no quadrant 00:52:09.000 --> 00:52:10.000 Yes, thank you very much. Have a good night. 00:52:10.000 --> 00:52:11.000

Hey? Go! Have a good time! 00:52:11.000 --> 00:52:12.000 Okay. Thank you. Bye. Bye. 00:52:12.000 --> 00:52:13.000 So the only other thing that we had on the official agenda was setting a committee meeting schedule 00:52:13.000 --> 00:52:14.000 What do we think? How often, I don't! I don't wanna add to anybody's already busy, scheduled. 00:52:14.000 --> 00:52:44.000 But Britney, yeah. 00:53:05.000 --> 00:53:09.000 This we have. You know the right. Now we need to finish. 00:53:09.000 --> 00:53:17.000 I guess the process will stop, initiate the process with getting, you know a a designer to go, I'm thinking. 00:53:17.000 --> 00:53:25.000 Maybe at least the next monthly for the next couple of months, because that's something that you know we need to get done quickly. 00:53:25.000 --> 00:53:42.000So I'm thinking at least monthly for the next couple of months until we get that logo design 00:53:42.000 --> 00:53:43.000 I don't know whether you want to handle it as new business, but it's something somewhat related to website update and stuff like that with or not. 00:53:43.000 --> 00:53:51.000 Okay. We'll Michelle 00:53:51.000 --> 00:53:52.000 We wanted to talk about new needs of communication cause. Before we were talking about Instagram. 00:53:52.000 --> 00:53:58.000 Yeah, let's. 00:53:58.000 --> 00:53:59.000 Yeah, it's when we talk about other things. Do you want to say that for later? 00:53:59.000 --> 00:54:02.000 Yeah, let's just let's do that in in new business. 00:54:02.000 --> 00:54:03.000

Okay.

00:54:03.000 --> 00:54:04.000 And if we're gonna meet we'll, we'll Marcel and I will.

00:54:04.000 --> 00:54:05.000 We'll find a time in yeah. And well do we need to meet before Christmas.

00:54:05.000 --> 00:54:06.000 Do we think: okay. So in January we'll do.

00:54:06.000 --> 00:54:11.000 We'll try for early January, and then early February, and then we can.

00:54:11.000 --> 00:54:16.000 We could go from there and now for new business.

00:54:16.000 --> 00:54:36.000 Michelle. Yes, we were talking about social media.

00:54:36.000 --> 00:54:48.000 No, I was well, you know I you know what the website could use some work, but let's talk about how people you know find us right.

00:54:48.000 --> 00:54:55.000 How people find things even I go on, and Instagram to find information.

00:54:55.000 --> 00:55:01.000 It would be great if we had an outlet? That's easy for parents to access to get information on the Cec.

00:55:01.000 --> 00:55:12.000 Not for some chit chat communication, but just to find out stuff, and it Instagram's a tool for it very easy to implement.

00:55:12.000 --> 00:55:16.000 Is that something that we're interested in? You know who posts right.

00:55:16.000 --> 00:55:17.000 You know things that we post on there is what would be an issue, but I think it's a good video and it's a good compliment to our website that you can't afford to maybe improve it.

00:55:17.000 --> 00:55:18.000 You want to say say more.

00:55:18.000 --> 00:55:19.000 That's just my panel

00:55:19.000 --> 00:55:20.000 Last December. I think, when we had a communications meeting, I wrote a sort of proposal of different ways that we could better use social media, and I still think that some of those for having an instagram page because we can also link it.

00:55:20.000 --> 00:55:21.000 To the school Pta pages, so people can see what's going on. 00:55:21.000 --> 00:55:22.000 Also, I think some people don't know what a Cec. 00:55:22.000 --> 00:55:23.000 Is, or like what a liaison does, or what Dr. 00:55:23.000 --> 00:55:24.000 Composto! Does where Gail does, and when I thought would be what was in the proposal. 00:55:24.000 --> 00:55:25.000 What I thought would be really interesting was if we had to different things of like what's really popular is like the social media take over days, and you can show like. 00:55:25.000 --> 00:55:26.000 This is the day in the life of liaison, it like when you go visit a school this is what it's like to be, gale for the day. 00:55:26.000 --> 00:55:27.000 This is what it's like to be. Dr. Composto and sort of experience to see really what it is. 00:55:27.000 --> 00:55:28.000So people could have a comprehensive idea of what we do, and I think you just makes people it feels more personal. 00:55:28.000 --> 00:55:29.000 Just putting some of that out there. I can also resend to the stuff that I sent last year to. 00:55:29.000 --> 00:55:30.000 Kelly. 00:55:30.000 --> 00:55:31.000 Please please do. I'm sure I could dig it up, but it will make it much easier if you if you were send it so, Michelle, the way I heard ut talking about Instagram. 00:55:31.000 --> 00:55:32.000 Was. 00:55:32.000 --> 00:55:34.000 But we can use new technology to help us communicate 00:55:34.000 --> 00:55:42.000 To just have another, perhaps have another place for announcements like meeting announcements and things. 00:55:42.000 --> 00:55:43.000

Or were you thinking of cause? Because when Kell, W. 00:55:43.000 --> 00:55:49.000 What Kelly was bringing up, which is great, is like. How can we do more? 00:55:49.000 --> 00:56:19.000 You know kind of community education about who we are. Which is it? 00:56:20.000 --> 00:56:28.000Well, you know there's different levels that you know, and I think in Kelly it did express us at the the last time you know, when we met about Instagram. 00:56:28.000 --> 00:56:33.000 But Instagram, you know it exists on all these different levels. 00:56:33.000 --> 00:56:37.000 So if I'm looking for just information, I'm gonna go there for that. 00:56:37.000 --> 00:56:38.000 If folks are looking like you say, for for these little scenarios right folks can go there and see that they can also see what's coming up. What's next? 00:56:38.000 --> 00:56:45.000 Another level of of like. It's a it's a project, you know, a little 00:56:45.000 --> 00:56:46.000They can always see the stories. It's the whole spectrum, you know, just by just by allowing hostings, doesn't mean it limits us from doing anything else. 00:56:46.000 --> 00:56:54.000 So 00:56:54.000 --> 00:56:55.000 You know, so I'd say I'd say y to all of it, cause it's the form of outreach and communication that 00:56:55.000 - > 00:56:56.000I have 2 I have 2 questions. One is for Gale, and one is for more social media. 00:56:56.000 --> 00:56:57.000 Savvy people than me. I'll say the the the second one first. 00:56:57.000 --> 00:56:58.000 What would it take to get our meeting flyers into a format that would be good on Instagram? 00:56:58.000 --> 00:56:59.000 It's a refresher course. 00:56:59.000 --> 00:57:00.000

Or could they just go there? Plane, Kelly, Kelly, go ahead 00:57:00.000 --> 00:57:01.000 I can do this. I have a pro Canada account, so anything like that they have like templates that are already in the pro canva account where it's like the size and everything is perfectly done for Instagram so you can do they have templates for using stories they have templates, for still 00:57:01.000 --> 00:57:02.000 Posts. They have templates for reels. I've sadly learned all of this because we had to revamp ours for a couple of things, but yeah, I have a canva pro account you guys. 00:57:02.000 --> 00:57:32.000 Are happy. Anyone can have a login for that, but yeah, it's really easy to do. 00:59:37.000 --> 00:59:41.000 Whitney. 00:59:41.000 --> 00:59:49.000 That is a great idea. However, they would be in a different format than what Yale would send to the DOE for translation. 00:59:49.000 --> 00:59:58.000 So the flyers would not be identical like if we were going to have an identical flyer, it those, you know, just be like a an image. 00:59:58.000 --> 01:00:01.000 Someone would just post an image of the flyers that we have, that we send out. 01:00:01.000 --> 01:00:09.000 So you know screenshot it posted you prop it obviously, and make sure it can fit, and then also same thing in the description on the page or the caption for the image. 01:00:09.000 --> 01:00:18.000 You you could put the links there. It will work, you know, like these are these are things that we could do. 01:00:18.000 --> 01:00:25.000 And then also in the bio of whatever page we have, you know there's always a link too. 01:00:25.000 --> 01:00:40.000 So again, like will Kelly say, that would be the more interactive way to do it, you know, to have it in a story, you know somebody was to do it that way in a story, but it was on the image route we could do that as well, like they're multiple ways to do it is just how how 01:00:40.000 --> 01:00:44.000 Interactive? Do you need it to be what the capabilities are, you know.

01:00:44.000 --> 01:00:47.000 Obviously we're gonna have more capabilities with the Campbell route. 01:00:47.000 --> 01:00:51.000 But the images you know that are sent out of the flyers. 01:00:51.000 --> 01:00:59.000 That Gail does that has to be in the word for math so that that's the only thing is just, you know. 01:00:59.000 --> 01:01:04.000 However, we're gonna interact with the information or how we're gonna make sure it. 01:01:04.000 --> 01:01:14.000 It works with the format that those are the only things that will be a little different 01:01:14.000 --> 01:01:20.000 I just wanted to ask Gail the my other question, which is that 01:01:20.000 --> 01:01:28.000 What are you comfortable doing like as far as I are you on? 01:01:28.000 --> 01:01:32.000 Are you on Instagram? Have you seen Instagram or 01:01:32.000 --> 01:01:36.000 My dog has an account 01:01:36.000 --> 01:01:37.000 Haven't used it in a while, though. But yeah, I check it out every now. 01:01:37.000 --> 01:01:38.000 Oh, okay. 01:01:38.000 --> 01:01:39.000 And then but yes. 01:01:39.000 --> 01:01:43.000 Okay. 01:01:43.000 --> 01:01:44.000 Yeah, I'm not a big social media person, but my dogs are so 01:01:44.000 --> 01:01:46.000 That's that's good cause. I don't wanna I? 01:01:46.000 --> 01:01:52.000 I don't wanna like come up with a elaborate plan, for you know social media. 01:01:52.000 --> 01:02:05.000

And then ask you to implement it. You're not comfortable with comfortable with with with doing it, but it sounds like 01:02:05.000 --> 01:02:09.000Instagram is fine. Facebook. No, I don't have Facebook. 01:02:09.000 --> 01:02:10.000 I no, I don't know anything about it. 01:02:10.000 --> 01:02:26.000 I would say we should start off with 1 one platform to start with, anyway, just because we don't want to bite off more than we can. We can. 01:02:26.000 --> 01:02:31.000 Okay. 01:02:31.000 --> 01:02:32.000 I was gonna say, but Instagram is the is the birth child of Facebook. 01:02:32.000 --> 01:02:55.000 So it's groom in terms of its technology. However, as both Kelly and Whitney and alluded to the very simple ways to take that document and have it posted everything's posted as a Jpeg: and you know you can clip stuff screenshot stuff and 01:02:55.000 --> 01:02:57.000 clip it and post if you just were thinking about just the posting part, just pulling the document. 01:02:57.000 --> 01:02:58.000 It's very simple to do it's simple to do. 01:02:58.000 --> 01:03:06.000 Also on Facebook so, and the other stuff that is more interactive and take some time to develop cause you really want to have a different type of messaging. 01:03:06.000 --> 01:03:17.000 Today, but it's easy transition and like you said later on. 01:03:17.000 --> 01:03:18.000 If you grow into grow back into Facebook, you could have it, but it's not necessary 01:03:18.000 --> 01:03:19.000 Chew Michelle. 01:03:19.000 --> 01:03:20.000 Okay. Do we need the I guess the other thing about social media is, if we start a instagram account, we're gonna have no followers.  $01:03:20.000 \rightarrow 01:03:21.000$ Do? Do we need somebody to kind of like sit with the account and start to follow people to try to get to build up a to build up an audience.

01:03:21.000 --> 01:03:51.000 And i'd be happy to to help sort of reformat, and feel free to utilize me for any of that stuff 01:04:08.000 --> 01:04:09.000 All the techies comes from 01:04:09.000 --> 01:04:10.000 So essentially. What you would do is you would utilize the base of like so the President's Council already has one so you could easily ask them and we could create an image in canva that says you know Cec 30 officially has its own account. 01:04:10.000 --> 01:04:11.000 And then we can send out to all the Ptas that if they could post it as well to start to drive traffic, and I also think it probably be easy to to have parent coordinators, post that as but and then all of us, on there we can sort of invite people to to follow 01:04:11.000 --> 01:04:12.000 it and our networks, and see she heard me talking now she has to join, but she guess she has a page 2. 01:04:12.000 --> 01:04:13.000 By the way, okay. 01:04:13.000 --> 01:04:43.000I don't know how you do this. Kelly. 01:05:05.000 --> 01:05:10.000 I really don't have anything else to add to what Kelly said, because that that's who our base is gonna be like. 01:05:10.000 --> 01:05:13.000 We would just, you know, send them a link. Let them know our handle. 01:05:13.000 --> 01:05:14.000 Obviously use hashtags, and if the page is public anybody can find it. 01:05:14.000 --> 01:05:16.000 We just have to make sure that we have a uniform Hashtag. 01:05:16.000 --> 01:05:29.000 So if we post something, ours, probably our hashtag will probably be CC. 30, our Hashtag, CC. 01:05:29.000 --> 01:05:32.000 30 queens, or Hashtag district 30, you know. 01:05:32.000 --> 01:05:33.000 You know once you click the hashtag, you know, and we're a public page. 01:05:33.000 --> 01:05:34.000

Bow, like you found our page, you can follow our page, and, like Kelly said, You know I see our initial post just you know, advertise to our base like Kelly, said Pta's president's council follow follow those accounts and you know ask them to just to share our handle and get this 01:05:34.000 --> 01:05:54.000 Whitney. 01:05:54.000 --> 00:00:00.000 in followers. 00:00:00.000 --> 00:00:30.000 Pressing. 00:31:16.000 --> 00:31:21.000 Another way that we can use the Instagram logo in the emails. 00:31:21.000 --> 00:31:22.000 If you put in the email when you click on it, it would take you 3. 00:31:22.000 --> 00:31:35.000 To Instagram, so we can add that in each emails, and also the has that I was checking the hashtag, and I think some CC. 00:31:35.000 --> 00:31:43.000 They? This for 30 is something different in our state. We can add a queue on it. 00:31:43.000 --> 00:32:13.000 Oh, queens! It will be easier for them to find us, too. 01:06:36.000 --> 01:06:37.000 Yeah, I was. Gonna say, it's not so much the followers. 01:06:37.000 --> 01:06:38.000 Hi saw 01:06:38.000 --> 01:06:39.000 It's the views, so you may only have a 100 followers, but we may get a 1,000 views, you know. So you gotta let it go, Jonathan 01:06:39.000 --> 01:06:40.000 I I'm I'm not a big Instagram person, but I have like very I follow very few people, and I stop when it stops showing me the people like fall I don't want to see their recommended other people like I'm not I have other outlets. 01:06:40.000 --> 01:06:41.000 For that. So I only see what I follow is what I'm saying mostly but I guess other people see see other stuff to the algorithm, so 01:06:41.000 --> 01:06:42.000Okay. So we we have a few tasks here. Someone needs to to.

01:06:42.000 --> 01:06:43.000 We should probably start the Instagram account, using our using one of the Cec. 01:06:43.000 --> 01:06:44.000 Email addresses right like so and so it's not attached to any of our email addresses is attached to you know, either schools.com or or the CC. 01:06:44.000 --> 01:06:45.000 Has A Gmail account. To I don't know, Gail, you know. 01:06:45.000 --> 01:06:46.000Whatever is best. But does it make sense for one of us to work with Gail on that? 01:06:46.000 --> 01:06:47.000 And then then both Gail and that other person could, you know, have have access to it and start following people and stuff like that? 01:06:47.000 --> 01:07:17.000 Does that somebody somebody interested in working with Gail on on that Kelly 01:08:28.000 --> 01:08:31.000 Thank you, Kelly. 01:08:31.000 --> 01:08:32.000 But not right away, Kelly. It's it's a tough time of year right now. It's a lot going on 01:08:32.000 --> 01:08:46.000 But maybe we can. Do. Do you think we could have a a goal to just have have an account set up by our next meeting? 01:08:46.000 --> 01:08:53.000 Yeah, I I would like to recommend. We use the Gmail account because I that's just a PET thing I have. 01:08:53.000 --> 01:08:56.000 I like to remove things from the DOE as much as possible, and if we use Cec. 01:08:56.000 --> 01:08:57.000 It's sort of a de dooe account 01:08:57.000 --> 01:09:11.000 That's fine. I don't know. I never know what the like legal stuff is. 01:09:11.000 --> 01:09:12.000 Yeah. Okay.  $01:09:12.000 \rightarrow 01:09:13.000$ There. But if you think it's fine, then yeah, that works.

01:09:13.000 --> 01:09:18.000 Marcel. Is your hand still up from that? Okay, Kelly, go ahead 01:09:18.000 --> 01:09:27.000 If if you just give me the what email address that you want, I can set it up under that and then you just have to go into verify that we're setting up an account. 01:09:27.000 --> 01:09:28.000But I just checked, and there's already a page that's Cec. 01:09:28.000 --> 01:09:33.000 30, but it doesn't have any followers or anything, so I'm not quite sure if maybe that was somebody trying to set something up here or not. 01:09:33.000 --> 01:09:41.000 On our council, but in the district, or could be from anywhere across the country. 01:09:41.000 --> 01:09:49.000 But there is Cec. 30 queue available and Cec. 01:09:49.000 --> 01:09:50.000 Yeah. 01:09:50.000 --> 01:09:52.000 30 queens, so if you just send me that, what email address you want, I can at least secure one or both of them under. 01:09:52.000 --> 01:10:15.000 That so we have it, and then we can have a handle to work with, and I could do that like in 5Â min. 01:10:15.000 --> 01:10:29.000 I think Cec. 30 is something else, because when I click on the people following it 01:10:29.000 --> 01:10:34.000 They're not. It's not us 01:10:34.000 --> 01:10:38.000 So, yeah. 01:10:38.000 --> 01:10:43.000 Kelly? How would Cec at gmail.com work? 01:10:43.000 --> 01:10:49.000 That's our Gmail account 01:10:49.000 --> 01:10:52.000 So it'd be Cec. Would be our handle. 01:10:52.000 --> 01:10:53.000 Right

01:10:53.000 --> 01:10:54.000 Yeah. 01:10:54.000 --> 01:10:55.000 It's not like a present thing, whatever you want to send them happy to do. 01:10:55.000 --> 01:11:02.000 The the email is CC. At gmail.com 01:11:02.000 --> 01:11:19.000 Yes. 01:11:19.000 --> 01:11:23.000 It doesn't look like that's taken on Instagram, CC. 01:11:23.000 --> 01:11:31.000 So we could we could use that so 01:11:31.000 --> 01:11:37.000 Yeah. So. So let's have a a goal to have that setup. 01:11:37.000 --> 01:11:50.000 Oh, yeah. 01:11:50.000 --> 01:11:51.000 Yeah. 01:11:51.000 --> 01:12:00.000 I mean by the next time, and then perhaps in January we can try to get our the flyer on Instagram for for the calendar meeting, or is that we'll see yeah. 01:12:00.000 --> 01:12:15.000 Anything else. Yes, oh, and and do you have a like a signature where you could put a link to the Instagram for the emails that you send out 01:12:15.000 --> 01:12:17.000 Hmm! I certainly do. 01:12:17.000 --> 01:12:26.000 Okay. 01:12:26.000 --> 01:12:39.000 Anything else on that topic. Thank you, Michelle, for for reviving 01:12:39.000 --> 01:12:40.000 I I've always felt that this whole time that we didn't get to do the Instagram, So you know. 01:12:40.000 --> 01:12:41.000Meet Login. Let me Log on my account, and Login

01:12:41.000 --> 01:12:51.000 Go ahead, to mention 01:12:51.000 --> 01:12:52.000 Hello! 01:12:52.000 --> 01:12:53.000 CC. Is not available for a handle. Maybe a CPU. 01:12:53.000 --> 01:12:54.000 D 30 Cec. Is not available. Oh, wow! 01:12:54.000 --> 01:12:57.000 No, not when I try to 01:12:57.000 --> 01:13:01.000 No, I just I just there was just a new thing made d. 01:13:01.000 --> 01:13:04.000 30 CC. I just became a follower just now. 01:13:04.000 --> 01:13:05.000 It was just made 01:13:05.000 --> 01:13:06.000 Oh, maybe mine launched out, and then we try to go back. 01:13:06.000 --> 01:13:15.000 I just tried securing it, and then it said: Maybe it tried looking in twice 01:13:15.000 --> 01:13:22.000 I'm following it, and I'm waiting for the first post 01:13:22.000 --> 01:13:24.000 I know somebody, maybe somebody watching 01:13:24.000 --> 01:13:27.000 Exactly. That is my, though. 01:13:27.000 --> 01:13:30.000 And they're gonna they're gonna offer to sell it to us tomorrow. 01:13:30.000 --> 01:13:39.000 Yeah, yeah, there are 3 people in attendance. One of these 3 is really yeah, working it 01:13:39.000 --> 01:13:51.000 So nobody n none of the council members signed up for CC. 01:13:51.000 --> 01:13:58.000 The CC. Has been created somehow, and I'm I'm I'm the first follower, at least.

01:13:58.000 --> 01:14:03.000 Now I will go into the history books as something 01:14:03.000 --> 01:14:08.000 Hmm. 01:14:08.000 --> 01:14:13.000 There's no photo yet 01:14:13.000 --> 01:14:16.000 I'm following 01:14:16.000 --> 01:14:17.000 Can you tell when the the account was created 01:14:17.000 --> 01:14:19.000 We can talk about it next time 01:14:19.000 --> 01:14:20.000 There are 3 followers. 01:14:20.000 --> 01:14:23.000 There's 3 people now. 01:14:23.000 --> 01:14:24.000 Yup! 01:14:24.000 --> 01:14:25.000 You would, but you all. But I hope that is Kelly. 01:14:25.000 --> 01:14:32.000 That's the one 01:14:32.000 --> 01:14:33.000 We're so eager 01:14:33.000 --> 01:14:34.000 Up upload picture. Kelly 01:14:34.000 --> 01:14:43.000 We make sure that I can get access to all that 01:14:43.000 --> 01:14:44.000 Who is free spirit. 01:14:44.000 --> 01:14:45.000 That's me. 01:14:45.000 --> 01:14:46.000 Here here. I'm gonna I'm gonna send it. 01:14:46.000 --> 01:14:47.000 Okay. So the

01:14:47.000 --> 01:14:58.000 I'm gonna send a message to it, and then somebody should get a message to their email right if they, if it's connected to an email 01:14:58.000 --> 01:15:03.000 Well, Jonathan Gail, Marissa and I are following it now. 01:15:03.000 --> 01:15:08.000 If you send a message of the person, receive the message through the App, they will not go to the emails 01:15:08.000 --> 01:15:14.000 Oh! Oh! 01:15:14.000 --> 01:15:43.000 Well, I'll try it, anyway. 01:15:43.000 --> 01:15:47.000 Kelly, did you get a message 01:15:47.000 --> 01:15:50.000 Not yet 01:15:50.000 --> 01:15:51.000 Yeah. 01:15:51.000 --> 01:15:54.000 Well, you have to check the Gmail account of the CC. 01:15:54.000 --> 01:15:55.000 To get the message right 01:15:55.000 --> 01:15:56.000 There's no message there 01:15:56.000 --> 01:16:18.000 Maybe we should have done this in executives. 01:16:18.000 --> 01:16:27.000 Okay. Well. 01:16:27.000 --> 01:16:28.000 Alright, I I 01:16:28.000 --> 01:16:36.000 Dr. Composter is so quiet. 01:16:36.000 --> 01:16:37.000 Hell. You and I will work on it. 01:16:37.000 --> 01:16:38.000 I'm becoming a little bit suspicious here 01:16:38.000 --> 01:16:42.000

No idea I'm I'm like, Yeah, I'm not into this whole social media. 01:16:42.000 --> 01:16:44.000 I stay away. So you had a trouble that way 01:16:44.000 --> 01:16:48.000 Good check my junk mail to see if maybe something went in there 01:16:48.000 --> 01:16:56.000 That's an idea 01:16:56.000 --> 01:17:00.000 NΟ 01:17:00.000 --> 01:17:07.000 Well, if if we don't find out who who set this up. 01:17:07.000 --> 01:17:15.000 Kelly. I will send you cause I have it. I think there's some obvious other handle ideas 01:17:15.000 --> 01:17:21.000 I'll just send them to the group we can we can find. 01:17:21.000 --> 01:17:22.000 It's funny. 01:17:22.000 --> 01:17:33.000 We can find another one that you can set up very bizarre, but but exciting that we that we are gonna set something up and and start using it in the New Year. 01:17:33.000 --> 01:17:55.000 Are there other? Are there other topics that anybody wanted to to to raise 01:17:55.000 --> 01:18:06.000 Okay. Well, in that case, I I think we can. 01:18:06.000 --> 01:18:10.000 I adjourn the meeting. Do we need we do. 01:18:10.000 --> 01:18:13.000 We don't need a motion doing for the for the can. 01:18:13.000 --> 01:18:17.000 I join the meeting. It is 8, 52. 01:18:17.000 --> 01:18:46.000 Pm. I'll give give you all we'll give you all 8Â min back of your of your Monday evening, and we will be in touch about the the various things the website logo and now the Instagram page have a good night everyone 01:18:46.000 --> 01:18:47.000

Thank you. Everybody have a good one. 01:18:47.000 --> 01:18:48.000 Good night! Good night! 01:18:48.000 --> 01:18:49.000 Good night, everyone 01:18:49.000 --> 01:18:50.000 Have a good one. See you all later we will 01:18:50.000 --> 01:18:54.000 Yeah, I'll try to figure this out, and I'll text you with 01:18:54.000 --> 01:18:58.000 You can call me text one. It works for you. It's fine 01:18:58.000 --> 01:19:06.000 How are the 9? OneGood night!ExactlyIt's